

Sponsorship Opportunities

networking

As an IAHI Associate Member, you'll gain exclusive access to franchisees and corporate executives who make the purchasing decisions for their hotels and management/development companies. Each year IAHI offers multiple opportunities for one-on-one interaction with members at events such as Board of Directors Meetings, Regional and Brand Committee Meetings, and the annual IHG Americas Investors & Leadership Conference.

Sponsorship Opportunities are available at the following 2009 meetings and events:

Month	Date*	Meeting	Location*
January	12-13	IAHI Board Meeting - TBC	Atlanta, GA
	14-15	Quality Task Force Sub-Committee Meeting	Atlanta, GA
February	24-26	IAHI Joint Meeting: Mini Tradeshow	Atlanta, GA
March	2-3	EMEA Committee Meeting	Denham, England
	2-3	Canada Committee Meeting	Toronto, Canada
	5-6	Mexico Committee Meeting	Mexico City, Mexico
	18-20	IAHI Board Meeting	Washington, DC
April	5-8	IAHI Real Estate Development Class - TBC	Cornell
May	13-15	IAHI Joint Meeting: Mini Tradeshow	Dallas, TX
	18-19	EMEA Committee Meeting	Scotland
	19-20	Canada Committee Meeting	Calgary, Canada
	21-22	Mexico Committee Meeting	Guadalajara, Mexico
June	2-3	IAHI Latin America Meeting	San Jose, Costa Rica
	10-11	IAHI Board Meeting	Atlanta, GA
August	11-13	IAHI Joint Meeting: Mini Tradeshow	Chicago, IL
	25-26	Canada Meeting	Toronto, Canada
	27-28	Mexico Committee Meeting	Mexico City, Mexico
September	20-23	IAHI GM Academy US - TBC	Emory, Atlanta
	21-22	EMEA Committee Meeting	Munich, Germany
	30-October 4	IAHI Board Meeting	Montreal, Canada
October	14-16	IAHI Chairman's Planning Meeting	TBD
	18-21	IAHI EMEA GM Academy - TBC	Ashridge, England
	25-28	IAHI Global Leadership Institute - TBC	Emory, Atlanta
November	10-13	IHG Americas Investor Conference	Washington, DC
	12	IAHI Latin America Meeting	Washington, DC
December	1-3	IAHI Joint Meeting: Mini Tradeshow	Atlanta, GA
	10-11	Mexico Committee Meeting	TBD
	15	Canada Committee Meeting	Conference Call
	15-16	EMEA Committee Meeting	Denham, England

To schedule your sponsorship opportunity contact Jill Ellis at 770-604-5553 or jill.ellis@iahi.org.
Sponsorship opportunities start at \$1,500.

iahi.org



*Dates and locations are subject to change, and all sponsorship opportunities are available on a first-come, first-serve basis.
Costs range from \$2,500 to \$10,000 per event.

Associate Membership has its rewards!

As an Associate Member, you'll receive a listing in the IAHI Membership Directory, distributed to all members globally and to new owners who enter the system throughout the year, your company logo and link on the IAHI web site, and recognition with name badge ribbons at the annual IHG Americas Investors & Leadership Conference – all included in the cost of your annual membership dues – **\$950**.

Upgrade your Associate Membership to Silver, Gold, or Platinum status, and increase your opportunities to promote your product to the buying power of IHG franchisees.

Associate Membership Benefits	Silver	Gold	Platinum
Annual membership dues	Included	Included	Included
Email advertisement/offer	One per year	Two per year	Four per year
OWNER magazine advertisement	1/4 page, four issues	1/2 page, four issues	Full page, four issues
Event Sponsorship	One hole at annual Golf Tournament	One hole at annual Golf Tournament	Premium Event: Golf Tournament Reception, Member Party, etc.
Meeting Sponsorships	Joint Regional or Joint Brand Committee Lunch	Joint Brand or Board Cocktail Reception and Dinner	Joint Brand Cocktail Reception and Dinner AND Board of Directors Cocktail Reception and Dinner
Direct Mail		One per year	One per year
E-Newsletter advertising		One banner ad per year	Three banner ads per year
Web Site advertising page for one year	Included	Included	Rotating banner ad on home page
Marketing Investment	\$12,500	\$25,500	\$50,500

Connect. Experience. Profit.

join today

Wouldn't your business benefit from direct access to this powerful buying source? Join the IAHI as an Associate Member, and gain access to franchisees and senior executives of the world's most global hotel company. As an Associate Member, your company will have the ability to promote products and services directly to IHG franchisees at exclusive member functions and through valued membership publications, such as Owner magazine and our e-newsletter. For just **\$950** annually, you can open the door to this influential group and all the potential it offers.

Collectively, these hotels influence more than \$3 billion of annual spending power:

- ▶ **Finances and investments**
- ▶ **Furnishings and fixtures**
- ▶ **Guest amenities and services**
- ▶ **Technology**
- ▶ **Linens, bedding, apparel and accessories**
- ▶ **Telecommunications**

The IAHI Owners' Association is a consistent advocate for the owners and operators of InterContinental® Hotels Group (IHG) branded hotels. This Association offers a valuable opportunity for owners to truly make a difference in the resolution of challenges that arise in the branded hotel arena. For all its power as a business advocacy group and industry leader, IAHI membership boasts a strong and loyal network. This distinguished group of franchisees from around the world represents more than 5,500 owners and operators of IHG hotel brands.

Join THE IAHI today.

IAHI represents the following IHG Brands:



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The Owners' Association