

IHG OWNERS ASSOCIATION ALLIED MEMBERSHIP

Your connection to decision makers around the world



MORE THAN A MEMBERSHIP. **A RELATIONSHIP.**

The **IHG Owners Association** - originally established by Holiday Inn founder Kemmons Wilson in 1955 - was the first association of its kind in the hotel industry. It currently represents the interests of owners and operators of more than 3,400 InterContinental Hotels Group® (IHG) properties around the world.

Allied Membership with the Owners Association provides your business access to IHG member hoteliers and offers opportunities to build close business relationships with these key decision makers. Our members routinely utilize Allied Members when making purchasing decisions for their hotels, management firms and development companies - and they share referrals with each other.

Join the IHG Owners Association as an Allied Member, and **let us introduce you to the possibilities.**

Connect to Proven Spending Power

The IHG Owners Association represents the long-term interests of the most forward-thinking IHG hotel owners worldwide. Collectively, our members influence more than \$3.5 billion in annual spending power, and many of our members own multiple properties with multiple brands. Access to such dynamic hotel owners can enable you to connect to groups ranging from two to 30 plus hotels with a single purchasing contract.

All Allied Member partners that are selected to be a part of the Association's Allied Member Program are carefully vetted using a series of considerations, including history with IHG®-brand hotels, overall hospitality experience and relationships with existing IHG owners and corporate. In select categories, Allied Members must also be aligned with chosen IHG-approved partner suppliers as part of IHG brand standard requirements.

The products and services our members actively seek include:

- Finances and investments
- Furnishings and fixtures
- Guest amenities and services
- Technology and telecommunications
- Linens, bedding, apparel and accessories
- Insurance, human resources and accounting services

Some of the sponsorship opportunities offered through Allied Membership include:

- Global Board of Directors
- Europe Regional Council
- Working Group or Task Force Networking Events
- Country, Regional or Sub-Committee Meetings
- U.S. and Regional Owner Summit Series
- IHG Americas Conference Opportunities (when applicable, including Member Party, Member Meeting, Golf Tournaments and more)
- IHG European Conference Opportunities (when applicable)



*IHG® Rewards Club not applicable to Kimpton® Hotels & Restaurants; to be included at a future date.

“IHG is a great brand to align yourself with and membership in the IHG Owners Association is a great way to gain access to key decision makers and participate in meaningful events that will help grow your brand. I feel truly grateful for the access I receive and the face-to-face interactions I am able to have as an Allied member.”

-Brian Venable, HBO



PLATINUM

Safemark

Simmons Bedding

Tempur Sealy

GOLD

Assa Abloy
AT&T
Matrix

Oracle Hospitality
P&G

SILVER

American Express
Merchant Financing
BulkTV
Cintas
Commercial Green
Solutions
Dyson

F&D Commercial
Honeywell (EU)
HYPNOS (EU)
Intros (EU)
iResponse
Kemmons Wilson

Insurance Group
Royal Cup
Sonifi
Uniguest
USA Today

BRONZE

British Sky
Broadcasting (EU)
M3 Accounting + Analytics

Eagle Consulting (EU)
PhoneSuite
Vision Support Services (EU)

Allied Members

ADP
All Risks
Amadeus
Ecova
HelloShift

Hoteliers Ink
HotelSigns.com
INN-FLOW
Malar Contract & Lighting
Orkin

Pacific Coast Feather Co.
Remarkable!
Sonu Satellite
Unique Refinishers
World Cinema

“When we became Allied members, we benefitted from the immediate credibility and receptivity to our company from the owners. Staying close to the voice of the customer through the networking and knowledge that comes from Association meetings is of the highest value for Sysco Guest Supply.”

-Barry Weakley, Sysco Guest Supply



www.owners.org

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