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## Don't be confused by Technology. Take a look at the articles and see what's happening



### WI-FI / BROADBAND

#### **Luxury U.S. Travelers Say Internet Access is #1 Hotel Amenity**

Internet access is the hotel amenity prized above all by affluent U.S. travelers – more than the beach, cuisine, privacy...

#### **Hotels.com crowdsourcing campaign reveals free Wi-Fi still most important to travelers**

Cable TV, air conditioning and swimming pools were once among the most sought after hotel offerings, but today's travelers demand ...

#### **Route happy report examines in-flight WiFi**

A new report from fare search website Routehappy reveals when flyers are most likely to get WiFi on a flight ...

#### **Slow adoption of in-flight WiFi schools airlines in what works**

As in-flight WiFi slowly becomes more prevalent, airlines are discovering that passenger demand is determined largely by demographics...

#### **Free nights, Wi-Fi top loyalty program wish list: survey**

When it comes to joining a hotel loyalty program, the ease with which one can earn free nights is the main motivator...

#### **China leads global network growth**

To facilitate a global comparison of the world's largest video and broadband providers, media and communications ...

#### **Samsung Claims 5G Mobile Breakthrough**

Samsung Electronics said it has made a breakthrough in developing mobile technology for fifth-generation networks...

#### **Sandvine report confirms: video makes bandwidth hogs of us all**

Video has long been the driving force behind our growth in broadband traffic.

#### **With faster 5G Wi-Fi coming, Wi-Fi Alliance kicks off certification program**

Process ensures 802.11ac devices work well with older Wi-Fi products

#### **Gigabit broadband providers lining up in Omaha**

Omaha, Nebraska is slated to be a new entrant to the gigabit internet club. The city is nearby Google Fiber city – Kansas City...

### TECH TRENDS / BUSINESS

#### **O'Hare first US airport to receive Automated Passport Control**

Vancouver Airport Authority signed a letter of intent with Chicago Department of Aviation to provide the technology and the kiosks to Chicago ...

#### **DO's and DON'TS of HOTEL TECHNOLOGY v5**

...It's the perfect time to update our ever-popular DO's and DON'TS of Hotel Technology.

#### **Upcoming USB upgrade to deliver 10 times the power**

We reported last week on how the speed of USB is set to double by the second half of 2014

#### **HITEC: It's all about the cloud**

HITEC, the hotel industry's answer to the Consumer Electronics Show and all-around technology geek-fest ...

#### **Cameras as a tech boon for hoteliers**

You may remember the days when a digital camera was a serious investment. The first digital SLR (single lens reflex) cameras ...

#### **10 trends in hotel technology**

Webinar participants outline the most important developments in hotel technology.

#### **High tech heightens the high-class ambiance at trendy hotels**

An electronic bulletin board of sorts shows visitors where meetings are located, displays a map of the hotel, and offers a news ticker ...

#### **Microsoft issues partners Windows XP phase-out marching orders**

Summary: Microsoft is rolling out new programs and incentives ...to help it move ... Windows XP users off that operating system by April 2014.

**Comments / Suggestions:** Please feel free to bring to our attention technology articles that we may have overlooked. We welcome your comments and submissions: Please remit to: [David.Phillips@ihg.com](mailto:David.Phillips@ihg.com)

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## MOBILITY

### **For hoteliers, Apple's Lightning is causing problems**

For many years, Apple's power in the electronics world could be gauged by how easy it was to bump into devices tailor-made ...

### **Apple introduced a bevy of new software features for iOS 7**

In San Francisco, but among the ones it didn't spend a lot of time talking about is support for the Hotspot 2.0 standard...

### **Consumers more likely to book hotels and resorts that offer mobile video content**

According to a nationwide survey, travelers prefer to access Pay-Per-View (PPV) and video content via mobile devices when staying at a hotel

## MOBILE APPS

### **Majority of travelers use mobile devices for booking**

... among mobile owners who booked travel in the past 90 days, 53 percent used a single device (smartphone, tablet, or laptop)

### **Mobile apps let guests order room service, book appointments**

Want to make sure your room is just the right temperature when you check into a hotel?

### **TripAdvisor advises against mobile apps for its hotel customers**

TripAdvisor is advising its hotel customers that they should definitely fine-tune their mobile offerings, but should probably steer clear of mobile

## ENTERTAINMENT

### **Kiss the hotel room TV (and the porn) goodbye**

More travelers are bringing their entertainment with them and LodgeNet

### **TV comes for a fee at grand New York hotel**

In the heart of upstate New York's scenic Hudson Valley is a picture-perfect Victorian castle called Mohonk Mountain House. ...

### **The Company formerly known as LodgeNet outlines new plans**

Following a challenging year characterized by a CEO's departure, bankruptcy and funding from a new majority stockholder, LodgeNet Interactive

### **Cable operators buff up guides for Internet age**

Associated Press/Cox Communications - This image provided by Cox Communications shows a program guide for television set-top boxes

### **Global Pay-TV Subscriber Hit 800 Million**

Fueled by demand in emerging markets, worldwide pay-TV subscriber households grew by an impressive 8% in 2012.

## HDTV

### **Hotel TVs get more interactive**

Hotel television sets are not only starting to look sleeker, they're getting smarter.

### **Quantum Dot Technology On Its Way to Smartphones, Tablets and TVs**

Just when you thought display technology could hardly get any better, along come quantum dots, making screens more colorful ...

## TELEPHONE

### **Where to fit guestroom phones**

Are guestroom phones going the way of the dodo? Not so fast, but their role has changed as hotel guests continue to rely ...mobile devices.

### **Telkonet finds market niche in saving energy for hotels**

A Telkonet monitor shows the temperature in a distant hotel room. Remote climate control can deliver significant energy savings.

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