

TRENDS



[Want to Attract Tech-Savvy Guests? Here's How...](#)

Hotels are evolving to meet the needs of today's travelers by providing the latest guest services technology.

[Study: Hotels Must Tackle New Objectives in Next Decade](#)

...lodging companies will have to develop new imperatives and building blocks in the next decade to accommodate for the impact ...

[Tech check](#)

Staying on top of the rapidly changing tech trends to ensure you are meeting guest expectations requires constant research, ...

GUEST INTERNET / INTERNET

[Disney cruise ships first to offer WiFi by megabyte](#)

Internet usage on its ships, offering a system based on how many megabytes are used rather than on how much time is spent online.

[Basic mathematics for free Wi-Fi](#)

Free Wi-Fi seems like a chapter out of a never-ending story.

[802.11ac Wi-Fi Part 1: Building Blocks](#)

802.11ac standard, Wi-Fi has finally matured to the point that it can meet or beat the user experience of Ethernet, making wireless the LAN

[Need Wi-Fi access? Just reach out and touch your router](#)

Networking devices that don't have conventional user interfaces is one of the bigger barriers to realizing the Internet of Things.

[Uh-Oh, Gogo: AT&T Says It's Building a Better In-Flight WiFi](#)

AT&T and Honeywell International are teaming up to offer high-speed, in-flight Internet in United States, ..., challenging industry leader Gogo.

[The FCC Appears to be Letting 'Net Neutrality' Die. Here's Why That Matters.](#)

In rewriting net neutrality rules that were punctured by a court ruling in Jan., it would allow "commercially reasonable" paid prioritization deals.

[Sprint's Boost, Virgin to throttle heavy data users to slower speeds starting in May](#)

Sprint prepaid brands Virgin Mobile and Boost Mobile will throttle the speeds of heavy data users to slower speeds starting in May,

[What's ailing U.S. broadband?](#)

Guests are demanding more data than ever, ... is having difficulty keeping pace with the rest of the world in terms of broadband speed & price.

HDTV / ENTERTAINMENT

[How much resolution is needed in new TVs?](#)

With a dearth of content broadcast at the resolution of 4K TVs, the new models could still offer benefits in the future by allowing hotels ...

[UHD TV Forecast to be In 33% Of U.S. Households by 2020](#)

The next evolutionary step in high-definition, digital television is under way, as ultra high-definition (UHD) TV sets are poised for rapid adoption

[Why picture quality is about more than just TVs](#)

Regardless of the type of TV in the guestroom, a hotel's infrastructure can have a huge impact on a guest's TV-watching experience.

[A consumer's guide to streaming TV devices](#)

When Amazon released its Fire TV system this month, it propelled the company into the increasingly competitive marketplace of devices ...

[TV to succeed PC as top online video platform](#)

TVs are outpacing computers as the key platform for Internet video, according to Parks Associates.

GUEST SERVICES / TECHNOLOGY

[17 guestroom pet peeves](#)

The guestroom is the crux of the hotel experience, and there are many small things that can set a guest off.

[The Emerging "Digital Elite"](#)

A new class of dedicated traveler is changing the ways hoteliers should conduct business. Here's how.

[Hotels adapt business centers for today's traveler](#)

"We do know there is still a need to provide that functionality in the hotel, and we're continuing to do that," says Gina LaBarre

[Facebook to use satellites, drones to spread the Internet](#)

Facebook has been working with telecommunications carriers to make Internet access more available and affordable.

TELEPHONY/MOBILITY/SECURITY/XP

[FireChat ignites new way to communicate on phones](#)

A new mobile messaging application called FireChat is empowering nearby smartphone users to stay in touch even when there's no cellular

[Phone sales 101: Why the phone is still relevant](#)

Have to be concerned with the manner in which the call is actually answered.

[Breaking Through Cell Barriers](#)

It's no secret that demands on hotels' cellular services are greater than ever as guests expect and demand constant connectivity.

[Pain in the password](#)

The word "password" has lost its spot as the easiest-to-figure-out password. The culprit? 1-2-3-4-5-6!

[With Better Security Technology, Hotels Shore Up Blind Spots](#)

His case is just one in what has become a technological cat-and-mouse game between hotels and criminals.

[The end of Windows XP is also the end of everything we thought we knew about computing](#)

More than a dozen years after it first went on sale, the reign of Windows XP is finally coming to an end.