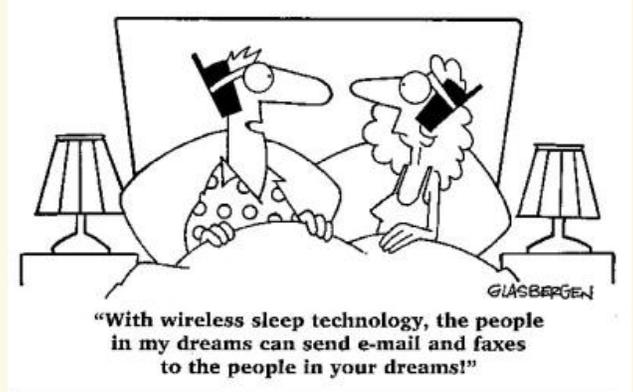


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# Don't be confused by Technology. Take a look and see what's happening



## GUEST INTERNET

### **Internet Bandwidth Needs Rise at Hotels, Motels**

Here's a growing part of the Internet service provider industry you may not have considered: Hotel and hospitality Wi-Fi.

### **J.D. Power: North American hotel guest satisfaction at 7-year high**

Following two years of declines, hotel guest satisfaction has increased significantly, reaching its highest levels in the past seven years.

### **Staying connected is a top priority for hotel guests**

What are guests' technology expectations? This was one of the most frequently asked questions ....

### **Internet dominates hotel guest complaints**

(CNN) -- Rick Garlick couldn't get his hotel Internet to work for more than an hour on Monday night.

### **How hotel Wi-Fi killed my Chromecast travel dreams**

The \$35 Chromecast seemed like the perfect alternative to expensive hotel pay-per-view. Unfortunately, the hotel's Wi-Fi didn't cooperate

### **Does your hotel wifi suck?**

Some estimates put the amount of lost revenue across the industry from lost bookings due to poor wifi at close to \$5 billion a year.

### **Wi-Fi access is as essential as a comfortable bed, survey says**

Access to Wi-Fi in a hotel is as important as a comfortable bed, ..81 percent had unsatisfactory experiences with hotel Wi-Fi in the past year.

### **Sleep or Wi-Fi: Which Do Business Travelers Choose?**

Mobile technology could essentially eliminate the need for business travel. Video conferencing, enterprise and collaboration apps,...

### **Netflix CEO: 15-Meg Will Be Good Enough To Stream 4K**

And how much speed will consumers need? "It's around 15 megabits per second... If you've got a 50-megabit connection you'll be fine."

### **For Vegas, free WiFi means opportunity for free publicity**

No one takes a vacation alone anymore. Sure, someone may physically be traveling alone, but with a vast network of social media sites, most people find a way to stay connected with the world they've left behind.

### **Hotel group to offer free Wi-Fi across 194 Accor properties in the UK**

Accor, ... it is officially rolling out free Wi-Fi in all ibis budget, ibis, ibis Styles, Novotel, Mercure, Pullman and MGallery hotels in the UK, ...

## INTERNET

### **Wi-Fi airport access chart**

In a perfect world, every airport would offer fast, easy-to-access wireless Internet for free. However, that's not the case.

### **Why In-Flight Wi-Fi Is Earning Its Wings**

Bandwidth issue: Charges of between \$14 and \$42 ... drawback ...Poor connectivity ...connection was either slow or unavailable ...

### **Broadband in the Home is No Longer Tied to the PC**

... I was reminded that the PC run as that dominant force is over. ...sales of mobile devices like tablets and smartphones, outpaced PC ...

### **Average Internet speed up 17% Y-o-Y to finally pass 3 Mbps, while mobile data traffic doubled**

The demands of the mobile world are growing very fast, with data traffic doubling in the last year.

## MOBILITY

### **Mobile is driving last-minute hotel decisions among road travelers**

Road travelers in search of a last-minute place are still apt to scan the horizon for a billboard or that welcome Gas-Food-Lodging sign. But ...

### **Facebook to Test Its Own PayPal Competitor in Bid to Simplify Mobile Purchases**

Facebook plans to test a new payments product that would allow online shoppers to make purchases on mobile apps ...

### **Consumer Trends 2013: Use of tablets, smartphones surges**

Call it the dawn of a new travel age. Handy and powerful tablets and smartphones are becoming de rigeur for travelers...

**Comments / Suggestions:** Please feel free to bring to our attention technology articles that we may have overlooked. We welcome your comments and submissions: Please remit to: [David.Phillips@ihg.com](mailto:David.Phillips@ihg.com)

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## HDTV

### [LG Says Curved TVs Coming to the U.S.](#)

South Korean TV maker LG Electronics, Inc. said that it will begin selling its 55-inch curved-screen televisions

### [TVs: From inside out TV Design focus](#)

Weatherproof TVs are designed with the same inputs as standard TVs and can be affixed to standard mounts as well.

## SECURITY

### [Smishing: A Serious Identity Theft Scheme](#)

Smishing is an identity theft scheme that involves sending consumers text messages containing a link to a fraudulent website or a phone #

### [VoIP phone hackers pose public safety threat](#)

Hospitals, 911 call centers and other public safety agencies can be shut down by hackers using denial-of-service attacks.

### [The 10 most easily stolen ATM card PINs](#)

PIN numbers with less significance are safer than popular numbers... How safe are your debit and credit cards?

## GUEST ENTERTAINMENT

### [Premium channels bring viewers back to the TV](#)

Interactive TVs, personalized work stations and dedicated Wi-Fi are just some of the new sources vying to entertain guests. ...

### [The decline of pay-per-view](#)

Once a popular offering in the guestroom, the pay-per-view channel or movie was a luxury guests could look forward to after traveling.

### [What Google's Chromecast Has That All the Other Web-to-TV Devices Don't](#)

A new Internet-to-television device called Chromecast, a well-developed area of technology that doesn't really need another gizmo.

### [Intel's New Cable Service Could Cripple Companies Like TiVo and DirecTV](#)

Intel is mostly known for its computer chips. But soon, it could be a major force in the cable industry.

### [Digital Set to Surpass TV in Time Spent with US Media](#)

Average time spent with digital media per day will surpass TV viewing time for the first time this year...

### [Roku No. 1 Streaming Media Device](#)

SVOD pioneer's device tops Apple TV, WD TV Play, Chromecast.

### [Travel smart: Travelers choose the Web over TV](#)

My, how times have changed. Business travelers, would rather have the Internet in their hotel room than a television set, a new survey finds.

### [Alternative streaming services](#)

Corporate properties do test better when more sports programs are made available, while family-oriented locations still see some success with pay-per-view services.

## TECH BUSINESS / TRENDS PRODUCTS / TIPS

### [PC Industry Fights to Adapt as Tablets Muscle In](#)

The death of the personal computer may be an exaggeration. But the industry around personal computers seems to be in limbo.

### [My Life, and Past, as Seen Through Google's Dashboard](#)

An Amazing Amount of Information Has Been Collected What is Google Dashboard?

### [Debunked: 9 Common Myths About Technology](#)

Mac's don't get viruses.—The more megapixels your camera has, the better it is.—Shelling out more money for expensive cables is worth it.

### [Intel: The PC Market Isn't a Train Wreck. No, Really.](#)

97 percent of respondents still consider their PCs to be their primary computing device.

### [Tech trends beyond bandwidth](#)

Hotel technology isn't just about bandwidth. Here's what some of the hospitality technology experts said about other common hotel tech...

### [Top 4 Technology Disrupters](#)

For anyone who doubts the power and prevalence of disruptive technologies...just look at the speed of adoption of new technology today ...

### [10 tech terms everyone needs to know for 2014](#)

Information Technology (IT) is getting more pervasive and complicated every day.

### [SanDisk Connect is a new series of wireless storage and streaming devices starting at \\$50 Mobile](#)

Flash drives these days, no matter how fast, are a dime a dozen. A jump drive that does double duty as a wireless streaming dongle?

### [The Worst Lies Tech Companies Tell You](#)

Tech companies exaggerate and outright lie to get you to buy their products. Don't believe the hype. 1. Wi-Fi internet speeds

### [Has your phone run out of juice? These researchers can recharge it with human urine](#)

British scientists have claimed success in charging a smartphone (a bit) through the use of microbial fuel cells. And talk about eco-friendly — the power source lies in each one of us.

**Comments / Suggestions:** Please feel free to bring to our attention technology articles that we may have overlooked. We welcome your comments and submissions: Please remit to: [David.Phillips@ihg.com](mailto:David.Phillips@ihg.com)