

## March 2012

Dear Latin America & Caribbean Owners,

The first meeting of the 2012 Latin America & Caribbean (Owners) Committee recently took place in Atlanta at IHG's corporate headquarters. As this was the first meeting for 2012, the Committee focused primarily on key priorities for the year. The Committee visited the Holiday Inn Gwinnett to tour The Hub and Heart of House pilot tests in the morning, and spent the second half of the day reviewing the 2012 Sales & Marketing Plan and 2011 Overview.

The second day, the Committee had the opportunity to hear presentations from IHG Executives on Distribution & Relationship Marketing (Channels, PCR), Green Engage, Corporate Responsibility, Technology, Crowne Plaza, Quality and Hotel Solutions.

We have an **important request** to all Latin America & Caribbean owners. The IHG Owners Association, in partnership with IHG, will host a Latin America Owners Meeting in Bogota, (Colombia) – **July 9-11, 2012**. Please save-the-date on your calendar and plan to attend this important owner meeting.

If there are any topics you wish to have discussed by the Committee, please do not hesitate to contact me or any one of your Committee members.

We look forward to your continued contribution and input.

Best regards,

Eduardo Quinonez  
Latin America & Caribbean Chair

### **NOT YET A MEMBER?**

Renew your membership now by clicking [www.owners.org](http://www.owners.org) or contact Teresa Sanchez at [teresa.sanchez@ihg.com](mailto:teresa.sanchez@ihg.com). Your participation is the difference between getting involved and just being an observer. Have your voice heard!

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