

Regional Contacts:

Gerardo Garrido

Chairman

ggarrido@hintradedcenter.com

Blanca Guerrero

Vice Chairwoman/Standards Committee

gerencia@hiqcentro.com.mx

Julián Cotera

Holiday Inn Committee

jcotera@hotelescortes.com

Alfonso Gómez Quintanar

People Committee

afonso.gomez@hinnpuebla.com.mx

Ricardo Gómez Enríquez

Staybridge Suites Committee (Extended Stay)

ricardogomez@hotmail.com

Juan Carlos Mondragón

Dear Colleagues:

Before traveling to Las Vegas, here is some important information regarding our region.

PLEASE NOTE: We recommend saving the Profeco Adhesion Contracts and Saba Sesión with Owners on a jump drive as the below links have a deadline.

PROFECO ADHESION CONTRACTS

For electronic information from Villar & Brisom, SC concerning adhesion contracts and formats can be found by clicking the following link <http://we.tl/xxTRtpyKdd>

For further inquiries, contact:

VILLAR & BRISOM, SC
INSURGENTES CENTER NO. 1
FOURTH FLOOR COL. SAN RAFAEL
C. P. 06470 MEXICO, DF
(01-55) 55-92-74-70

SABA SESSION WITH franchisees - SEPTEMBER 26, 2013

To listen to the audio and to view the slides from the September 26 presentation, please click here <http://we.tl/3Oj9blwb8Z>

Reminder: Our **regions next Franchisees Mexico Conference is scheduled for December 10, 2013 at 10:00 am**. Please make sure this date is on your calendar and be sure to book in advance.

CORPORATE RESPONSIBILITY COMMITTEE

TELETON CAMPAIGN 2014

Message from German Ongay:

Holiday Inn Express Committee

jmondragon@inverhoteles.com

Germán Ongay

Corporate Responsibility Committee

gongay@landus.com.mx

Gabriel Ruiz

Crowne Plaza Committee

gabriel@losruiz.com.mx

Joel Zorrilla

Revenue Delivery Committee/Immediate Past Chairman

jzorrilla@fibrainn.mx

**Mexico & Latin America
Membership Contact**

Teresa Sanchez

teresa.sanchez@ihg.com

Dear Franchisee,

I turn to you with full knowledge that your company has always been concerned to promote the values and service among your colleagues. For this reason I invite you to motivate your entire staff to promote the Teleton campaign. As you know, our country faced serious difficulties due to Hurricane Manuel and several of our hotels collaborators are in great need of help. I encourage you to stand up and give support by participating in the Teleton campaign.

I ask all franchisees and staff of our hotels promote the values of love, generosity and solidarity with the firm intention of continuing to support a better quality of life for children and youth with disabilities.

Thank you for your support of this IHG's initiative.

SHELTER IN A STORM

We would like to thank the hotels who sent donations for employees of hotels in Acapulco and Ixtapa whose belongings were either lost or damaged due to Hurricane Manuel. For more on this, please visit our [Facebook page](#).

QUALITY INSPECTIONS / PIP

In the last Committee meeting in Veracruz, Jorge Apaez made the following recommendations:

1) Quality inspections and compliance safety standards both IHG and local authority:

It is the case that hotels must comply with IHG Security Standards and local authority security standards. Should the local authority security standard is not completely safe for guests and employees, the IHG Security Standard must be the one to be applied.

If the hotel finds any other type of standard is against local laws, the hotel must process the corresponding waiver attaching relevant local legislation or document duly processed and stamped by the local authority. The waiver must be shown during the quality inspection, thus hotels have a valid proof that the inspector will look for to avoid failing grade.

2) Decisions PIP:

Acquire authorized certification from the supplier and proof of operational testing and submit those documents to the quality inspector. The PIPs

and renovations are specific cases of flexibly within certain parameters that can be discussed with Eduardo Oliva to set an agreement and meet the standard.

IHG INVESTORS CONFERENCE / IHG OWNERS ASSOCIATION

If you did not register to attend the Owners Association Members Meeting, you can still participate. Please mark your calendars for Monday October 28, from 11:00 am to 1:30 pm. The meeting will take place in the Encore Ballroom at Encore Hotel. Registration opens at 10:00 am.

The IHG Owners Association will also have a Tradeshow booth, and we encourage you to visit us, as well as have the opportunity to network with Global Brands and Enterprise Committee Leaders of the Americas. This is a great opportunity also to talk with Global Leaders of IHG Owners Association and the team who coordinates all the activities of owners in all regions. Please find the schedule below.

Tuesday, October 29:

10:30 a.m. to 11:30 a.m. Committee	Staybridge Suites & Hotel Indigo
11:30 a.m. to 12:30 p.m. Committee	Holiday Inn & Holiday Inn Express
12:30 p.m. to 1:30 pm Committee	Corporate Responsibility & Standards
1:30 pm - 2:30 pm Committee	Crowne Plaza & Candlewood Suites
2:30 pm - 3:30 pm	People & Revenue Delivery Committee
3:30 pm - 4:30 pm	Association Board of Directors

We are looking forward to seeing you in Vegas.

Gerardo Garrido
President 2013 - Mexico Region
ggarrido@hintradecenter.com

