






# Membership Package Options & Pricing

Below you will find our standard set of six package levels, based on a cross-section of our marketing and event channels. Each of these packages can be tailored to fit your specific needs, whether it's a strong marketing push or a more personal, in-person touchpoint that is important to you and your organization.

MEMBERSHIP	INCLUDES
<p><b>Basic</b></p> <hr/> <p><b>\$1,750</b></p>	<ul style="list-style-type: none"> <li>• Company listing in the Allied Member Directory, which is accessible to all Association members globally (includes all basic company information)</li> <li>• Recognition Ribbon at annual IHG Conference (when applicable)</li> <li>• Company name listed in each issue of <i>OWNER</i> Magazine for the year of your package</li> </ul> <p><b>Must pay to be a Basic Allied Member at minimum to participate in any marketing, advertising or Association events</b></p>
<p> <b>BRONZE</b></p> <hr/> <p><b>\$11,000</b></p>	<ul style="list-style-type: none"> <li>• Basic membership</li> <li>• Plus <b>one</b> mySource® email blast (to all Association members) per year</li> </ul> <p><b>Your choice</b> of these additional sponsorship opportunities:</p> <ul style="list-style-type: none"> <li>• Sponsorship of <b>two</b> Working Group events (U.S.) <b>or</b></li> <li>• Sponsorship of <b>one</b> Country Committee meeting (UK&amp;I and Continental Europe, Australasia, Mexico, Canada or Latin America)</li> </ul>
<p> <b>SILVER</b></p> <hr/> <p><b>\$16,500</b></p>	<ul style="list-style-type: none"> <li>• Basic membership</li> <li>• Plus <b>one</b> mySource® email blast (to all Association members) per year</li> <li>• <b>Half-page</b> ad in <i>OWNER</i> Magazine, <b>two</b> issues</li> <li>• Sponsorship of the Association's annual charity event or INN PAC fundraiser, where applicable (one player included)</li> </ul> <p><b>Your choice</b> of these additional sponsorship opportunities:</p> <ul style="list-style-type: none"> <li>• Sponsorship of <b>three</b> Working Group events (U.S.) <b>or</b></li> <li>• Sponsorship of <b>one</b> Regional Committee meeting (UK&amp;I and Continental Europe, Australasia, Mexico, Canada or Latin America)</li> </ul>
<p> <b>GOLD</b></p> <hr/> <p><b>\$33,000</b></p>	<ul style="list-style-type: none"> <li>• Basic membership</li> <li>• Plus <b>three</b> mySource® email blasts (to all Association members) per year</li> <li>• <b>Half-page</b> ad in <i>OWNER</i> Magazine, all <b>four</b> issues</li> <li>• Sponsorship of the Association's annual charity event or INN PAC fundraiser, where applicable (one player included)</li> <li>• Sponsorship of <b>one</b> Country Committee meeting (UK&amp;I and Continental Europe, Australasia, Mexico, Canada or Latin America)</li> <li>• Sponsorships and event attendance at <b>two</b> U.S. Owner Summits or U.S. Regional Meetings (when applicable)</li> </ul> <p><b>Your choice</b> of these additional sponsorship opportunities:</p> <ul style="list-style-type: none"> <li>• Sponsorship of <b>three</b> Working Group events (U.S.) <b>or</b></li> <li>• Sponsorship of <b>two</b> additional Regional Committee meetings (UK&amp;I and Continental Europe, Australasia, Mexico, Canada or Latin America)</li> </ul>

MEMBERSHIP	INCLUDES
 <b>PLATINUM</b> <hr/> <b>\$65,000</b>	<ul style="list-style-type: none"> <li>• Basic membership</li> <li>• Plus <b>four</b> mySource® email blasts (to all Association members) per year</li> <li>• <b>Full-page</b> ad in <i>OWNER</i> Magazine, all <b>four</b> issues</li> <li>• Sponsorship of the Association's annual charity event or INN PAC fundraiser, where applicable (one player included)</li> <li>• Sponsorship of one Regional Committee meeting (UK&amp;I and Continental Europe, Australasia, Mexico, Canada or Latin America)</li> <li>• Premium Americas Conference Sponsorship Event (where applicable - i.e., Golf Tournament &amp; Reception, Member Party, etc.)</li> <li>• Sponsorship and event attendance at <b>all</b> U.S. Owner Summits or U.S. Regional Meetings (when applicable)</li> <li>• Sponsorship of <b>one</b> Global Board of Directors event <b>or one</b> Europe Regional Council meeting</li> </ul> <p><b>Your choice</b> of these additional sponsorship opportunities:</p> <ul style="list-style-type: none"> <li>• Sponsorship of <b>four</b> Working Group events (U.S.) <b>or</b></li> <li>• Sponsorship of <b>two</b> additional Regional Committee meetings (UK&amp;I and Continental Europe, Australasia, Mexico, Canada or Latin America)</li> </ul>
 <b>DIAMOND GLOBAL</b> <hr/> <b>\$90,000</b>	<ul style="list-style-type: none"> <li>• Basic membership</li> <li>• Plus <b>four</b> mySource® email blasts (to all Association members) per year</li> <li>• <b>Full-page</b> ad in <i>OWNER</i> Magazine, <b>three</b> issues <b>PLUS</b></li> <li>• <b>Two-page spread</b> ad in <b>one</b> issue of <i>OWNER</i> Magazine</li> <li>• <b>One</b> myConnect newsletter banner ad</li> <li>• Premium Sponsorship of Association annual charity event or INN PAC fundraiser, where applicable (one player included)</li> <li>• Sponsorship of <b>five</b> Regional Committee meetings (UK&amp;I and Continental Europe, Australasia, Mexico, Canada or Latin America)</li> <li>• Premium Conference Sponsorship Event (i.e. Golf Tournament &amp; Reception, Member Party, etc.)</li> <li>• Sponsorship and event attendance at <b>all</b> U.S. Owner Summits or U.S. Regional Meetings (when applicable)</li> <li>• Sponsorship and event attendance at <b>all</b> non-U.S. Owner Summits (Canada &amp; Mexico)</li> <li>• Sponsorship of <b>four</b> Working Group events (U.S.)</li> <li>• Sponsorship of <b>one</b> Global Board of Directors event</li> <li>• Sponsorship of <b>one</b> Europe Regional Council meeting</li> </ul>