







Membership Package Options

MEMBERSHIP	INCLUDES
 PARTNER \$2,250	<ul style="list-style-type: none"> • Company listing in the Allied Member Directory, which is accessible to all Association members globally (includes all basic company information) • Recognition Ribbon at annual IHG Conference (on Conference years) • Company name listed in each issue of <i>OWNER</i> Magazine for the year of your package <p>Must pay to be a Basic Allied Member at minimum to participate in any marketing, advertising or Association events.</p>
 BRONZE \$12,000	<ul style="list-style-type: none"> • Basic membership • One mySource email blast (to all Association members) per year <p>Your choice of these additional sponsorship opportunities:</p> <ul style="list-style-type: none"> • Sponsorship of two Working Group events (U.S.) or • Sponsorship of one Country Committee meeting (UK&I and Continental Europe, Australasia, Mexico, Canada or Latin America)
 SILVER \$18,000	<ul style="list-style-type: none"> • Basic membership • One mySource email blast (to all Association members) per year • Half-page ad in <i>OWNER</i> Magazine, two issues • Optional sponsorship of the Association's annual charity event or INN PAC fundraiser, when applicable <p>Your choice of these additional sponsorship opportunities:</p> <ul style="list-style-type: none"> • Sponsorship of three Working Group events (U.S.) or • Sponsorship of one Regional Committee meeting (UK&I and Continental Europe, Australasia, Mexico, Canada or Latin America)
 GOLD \$35,000	<ul style="list-style-type: none"> • Basic membership • Three mySource email blasts (to all Association members) per year • Half-page ad in <i>OWNER</i> Magazine, all four issues • Submission of two company-led or industry-related whitepapers, webinars, or videos on the Association's online community, connect.owners.org, for one year • Optional sponsorship of the Association's annual charity event or INN PAC fundraiser, when applicable • Sponsorship of one Country Committee meeting (UK&I and Continental Europe, Australasia, Mexico, Canada or Latin America) • Sponsorships and event attendance at two U.S. Owner Summits or U.S. Regional Meetings (non-conference years) <p>Your choice of these additional sponsorship opportunities:</p> <ul style="list-style-type: none"> • Sponsorship of three Working Group events (U.S.) or • Sponsorship of two additional Regional Committee meetings (UK&I and Continental Europe, Australasia, Mexico, Canada or Latin America)

MEMBERSHIP	INCLUDES
 PLATINUM <hr/> \$70,000	<ul style="list-style-type: none"> • Basic membership • Four mySource email blasts (to all Association members) per year, one per quarter • Full-page ad in <i>OWNER</i> Magazine, all four issues • Submission of two company-led or industry-related whitepapers, webinars, or videos on the Association's online community, connect.owners.org, for one year. • Featured lead industry-related whitepapers, webinars, or videos on the Association's online community, connect.owners.org, for one month in the calendar year. • Optional sponsorship of the Association's annual charity event or INN PAC fundraiser, when applicable • Sponsorship of one Regional Committee meeting (UK&I and Continental Europe, Australasia, Mexico, Canada or Latin America) • Select Americas Conference Sponsorship Events (Member Party, Member Event, etc.) during on-Conference years • Sponsorship and event attendance at all U.S. Owner Summits or U.S. Regional Meetings (non-conference years) • Sponsorship of one Global Board of Directors event or one Europe Regional Council meeting <p>Your choice of these additional sponsorship opportunities:</p> <ul style="list-style-type: none"> • Sponsorship of four Working Group events (U.S.) or • Sponsorship of two additional Regional Committee meetings (UK&I and Continental Europe, Australasia, Mexico, Canada or Latin America)
 DIAMOND <hr/> \$95,000	<ul style="list-style-type: none"> • Basic membership • Four mySource email blasts (to all Association members) per year, one per quarter • Full-page ad in <i>OWNER</i> Magazine, three issues PLUS Two-page spread ad in one issue of <i>OWNER</i> Magazine • Rotating company logo on home page of owners.org for full calendar year • One myConnect newsletter banner ad • Submission of two company-led or industry-related whitepapers, webinars, or videos on the Association's online community, connect.owners.org, for one year. • Featured lead industry-related whitepapers, webinars, or videos on the Association's online community, connect.owners.org, for one month in the calendar year. • Lead banner ad rotation on the Association's online community, connect.owners.org, for one month in the calendar year. • Optional Premium Sponsorship of Association annual charity event or INN PAC fundraiser, when applicable • Sponsorship of five Regional Committee meetings (UK&I and Continental Europe, Australasia, Mexico, Canada or Latin America) • Premium Conference Sponsorship Event (Member Party, Member Meeting, etc.), during on-Conference years • Sponsorship and event attendance at all U.S. Owner Summits or U.S. Regional Meetings (non-conference years) • Sponsorship and event attendance at all non-U.S. Owner Summits (Canada & Mexico) • Sponsorship of four Working Group events (U.S.) • Sponsorship of one Global Board of Directors event • Sponsorship of one Europe Regional Council meeting