

# Renovation Donation Initiative

## Help Your Community and Your Business



IHG® and the IHG Owners Association are proud to offer the Renovation Donation Initiative (RDI), an industry-leading reuse program that allows IHG owners undergoing renovation to repurpose hotel furnishings, fixtures and equipment (FF&E) resourcefully and responsibly through donation to nonprofit organizations.

Recognizing a need in the industry for responsible waste management, IHG and the Association collaborated to give owners a way to efficiently manage and repurpose removal of outgoing renovation materials while simultaneously helping their local communities. RDI allows IHG-branded hotels in the U.S. and Canada that are in the process of renovation or property improvement to donate FF&E to nonprofit organizations, including United Way Worldwide, Habitat for Humanity and Good 360.

By repurposing items such as lighting, carpeting, mirrors and bedframes, owners can help reduce the amount of waste that reaches landfills, while supporting the important work these organizations do in local communities. This initiative is part of True Hospitality for Good, IHG's flagship program for community work and charitable giving.

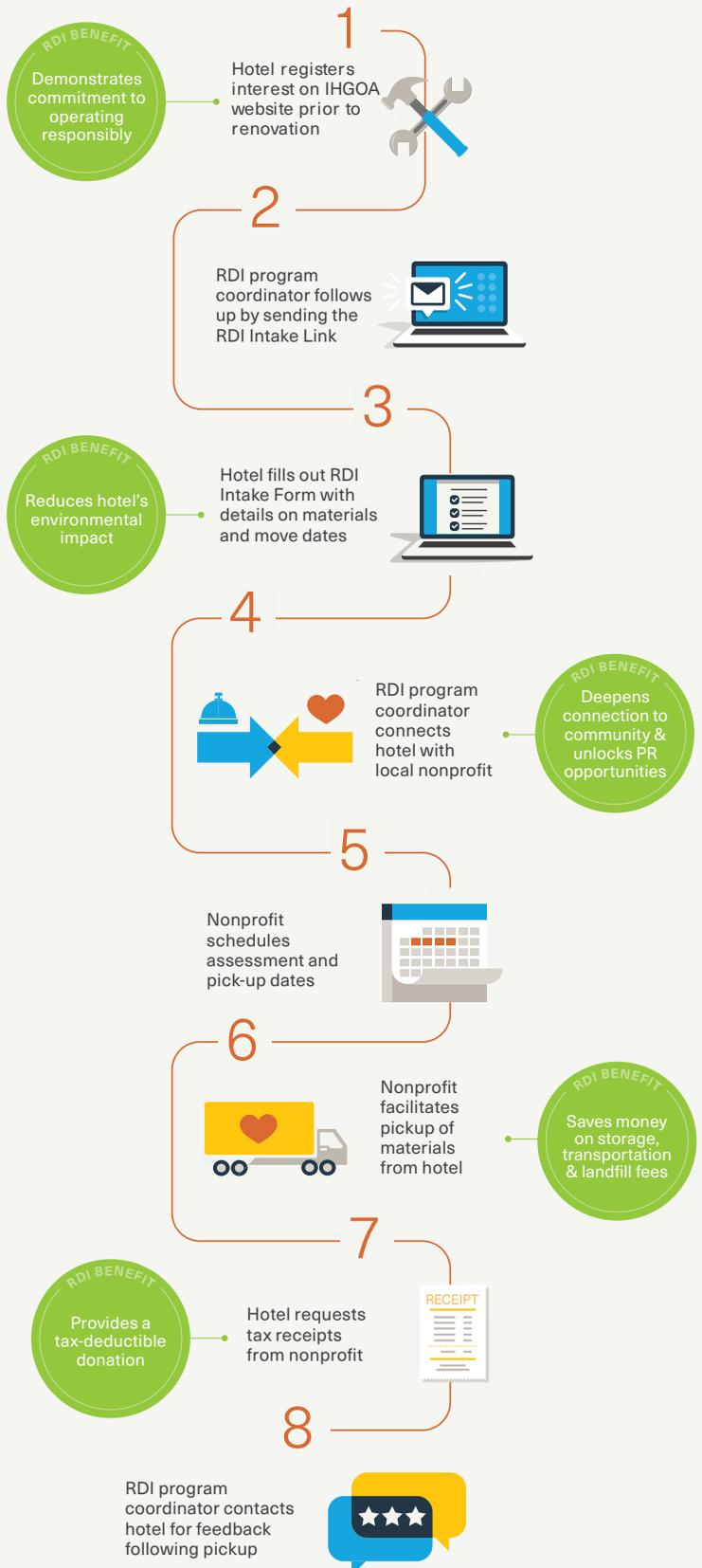
As a membership benefit, Association members can participate in RDI free of charge, while non-member hotels will pay a nominal fee. Participating owners will work directly with a representative from the Association, who will coordinate both the pickup of items and the donation.

### Being Green, Doing Good

We encourage owners in the U.S. and Canada undergoing renovation or property improvement to consider participating in RDI. In just eight simple steps, owners can help protect the environment, support the community and save money. If you have any questions or would like to learn more, please email [rdi@ihgowners.org](mailto:rdi@ihgowners.org), and the RDI program coordinator will contact you.

### RDI Roadmap

Here is a step-by-step overview of the RDI process, including registration, nonprofit coordination and pickup.



RDI program coordinator contacts hotel for feedback following pickup



# Want to Learn More?

We've answered a number of frequently asked questions to clarify RDI and its components.

Free for IHG Owners Association members and a nominal fee for non-members.

## Q. How will the Renovation Donation Initiative (RDI) work?

A. Participating owners will work directly with a representative from the IHG Owners Association, who will coordinate the pickup and donation of materials with nonprofit organizations contracted with IHG for this initiative. The participating organizations currently include United Way Worldwide, Habitat for Humanity and Good360.

## Q. Will they accept all of the materials from my hotel?

A. These organizations can only collect items that are in condition for reuse; other materials cannot be collected as part of this program and will need to be discarded by the hotel. Mattresses are not accepted by any of the participating organizations. However, use one of these services that are dedicated to helping you recycle your old mattresses:

- Earth 911 provides a national search engine that uses your zip code to find the recycling center closest to you that accepts mattresses.  
<https://earth911.com>
- Bye-Bye Mattress provides a recycling locator for California, Connecticut and Rhode Island. If you live in a major metropolitan area, this link of 100 mattress recycling centers across the country can help you to find the best recycling location near you.  
<https://byebyemattress.com>

## Q. Who is eligible to participate?

A. RDI is open to owners of all IHG brands in the United States and Canada.

## Q. When did the program begin?

A. Following an initial pilot phase, the full RDI program launched on Earth Day 2019 (April 22) for owners in the United States and Canada.

## Q. What is the cost of the program?

A. There is no cost for IHG Owners Association members. Non-members will have the opportunity to participate for a nominal fee of \$100 per hotel.

## Q. How can I participate in RDI?

A. Email the RDI team at [rdi@ihgowners.org](mailto:rdi@ihgowners.org). While it may not be possible for every interested hotel to participate, the team will respond to all inquiries as promptly as possible. For more information, scan the QR code or visit <https://www.owners.org/rdi>.

## Q. I reached out about participating in the program. When will I hear back?

A. The RDI team will respond to all inquiries as quickly as possible.

## Q. What are the benefits of the RDI program?

A. Benefits include:

- Solution for hotel owners for the removal of materials that can be reused
- Reduction in the amount of materials going to landfill
- Support of nonprofit organizations' work in local communities
- Tax-deductible donation (The nonprofit organizations will provide each hotel with an acknowledgment letter for all charitable donations over \$250.)

## Q. Is there a minimum or maximum number of donations?

A. The intent is to assist hotels undergoing a renovation or property improvement to donate all materials that are in condition for reuse. The minimum and maximum donations will be specific to the capabilities of the nonprofit organizations in each market.

## Q. Can I select which nonprofit organization receives materials from my hotel?

A. The RDI team will select the nonprofit organization which receives materials from your hotel based on an evaluation of several factors, including coverage areas and needs.

# Interested in Learning More or Repurposing Materials from Your IHG Hotel?

Scan the code for more information and to access the Registration Form, or reach out to [rdi@ihgowners.org](mailto:rdi@ihgowners.org).

