







Membership Package Options

MEMBERSHIP	INCLUDES
 ASSOCIATE <hr/> \$2,250	<ul style="list-style-type: none"> • Company listing in the Allied Member Directory, which is accessible to all Association members globally (includes all basic company information) and listing in the Online Community • Recognition Ribbon at annual IHG Conference (on conference years) • Company name listed in each issue of <i>OWNER</i> Magazine for the year of your package <p>Must pay to be a Basic Allied Member at minimum to participate in any marketing, advertising or Association events</p>
 BRONZE <hr/> \$12,000	<ul style="list-style-type: none"> • Basic membership • One mySource email blast (to all Association members) per year <p>Your choice of these additional networking opportunities:</p> <ul style="list-style-type: none"> • One Allied Member of the Month on the Association's Online Community, one month • Participation in one Working Group event (U.S.) • Or participation in one Regional Country Committee meeting (UK&I and Continental Europe, Australasia, Mexico, Canada or Latin America)
 SILVER <hr/> \$18,000	<ul style="list-style-type: none"> • Basic membership • One mySource email blast (to all Association members) per year • Half-page ad in <i>OWNER</i> Magazine, two issues • Submission of one company-led or industry-related whitepaper, webinar or video on the Association's Online Community for one year • One banner ad on the Association's Online Community <p>Your choice of these additional networking opportunities:</p> <ul style="list-style-type: none"> • Participation in two Working Group events (U.S.) • Or participation in one Regional Country Committee meeting (UK&I and Continental Europe, Australasia, Mexico, Canada or Latin America)
 GOLD <hr/> \$35,000	<ul style="list-style-type: none"> • Basic membership • Three mySource email blasts (to all Association members) per year, one per quarter • One myConnect newsletter banner ad • Half-page ad in <i>OWNER</i> Magazine, all four issues • Submission of two company-led or industry-related whitepapers, webinars or videos on the Association's Online Community for one year • One Online Community Weekly Digest ad • Participation in one Regional Country Committee meeting (UK&I and Continental Europe, Australasia, Mexico, Canada or Latin America) • Participation in and event attendance at two U.S. Owner Summits or U.S. Regional Meetings (non-conference years) <p>Your choice of these additional networking opportunities:</p> <ul style="list-style-type: none"> • Participation in two Working Group events (U.S.) • Or participation in two additional Regional Country Committee meetings (UK&I and Continental Europe, Australasia, Mexico, Canada or Latin America)
 PLATINUM <hr/> \$70,000 <i>(Continued on back)</i>	<ul style="list-style-type: none"> • Basic membership • Three mySource email blasts (to all Association members) per year, one per quarter • One myConnect newsletter banner ad • Full-page ad in <i>OWNER</i> Magazine, all four issues

MEMBERSHIP	INCLUDES
<p> PLATINUM</p> <p>\$70,000 (Continued)</p>	<ul style="list-style-type: none"> • Submission of two company-led or industry-related whitepapers, webinars or videos on the Association's Online Community for one year • One home page ad on the Association's Online Community for one month • One Online Community Weekly Digest ad • One Allied Best Practices on the Association's Online Community, kept on the Online Community for one year • One Allied Blog on the Association's Online Community, featured for one month and kept on the Online Community for one year • One Allied Spotlight on the Association's Online Community for one month • One sponsored Working Group WebEx presentation • Participation in and event attendance in all U.S. Owner Summits or U.S. Regional Meetings (non-conference years) • Participation in one Global Board of Directors event or one Europe Regional Council meeting <p>Your choice of these additional networking opportunities:</p> <ul style="list-style-type: none"> • Participation in four Working Group events (U.S.) • Or participation in two additional Regional Country Committee meetings (U.K.&I and Continental Europe, Australasia, Mexico, Canada or Latin America)
<p> DIAMOND</p> <p>\$95,000</p>	<ul style="list-style-type: none"> • Basic membership • Four mySource email blasts (to all Association members) per year, one per quarter • One myConnect newsletter banner ad • Full-page ad in <i>OWNER</i> Magazine, three issues PLUS two-page spread ad in one issue of <i>OWNER</i> Magazine • Rotating company logo on home page of owners.org for full calendar year • Submission of two company-led or industry-related whitepapers, webinars or videos on the Association's Online Community for one year • One dedicated company web page on the Association's Online Community • One home page ad on the Association's Online Community for one month • One banner ad on the Association's Online Community • One Online Community Weekly Digest ad • One Allied Best Practices on the Association's Online Community, kept on the Online Community for one year • One Allied Blog on the Association's Online Community, featured for one month and kept on the Online Community for one year • One Allied Member of the Month on the Association's Online Community, kept on the Online Community for one year • One featured mySource on the Association's Online Community • One sponsored Working Group WebEx presentation • Participation in four Regional Country Committee meetings (U.K.&I and Continental Europe, Australasia, Mexico, Canada or Latin America) • Participation in and event attendance in all U.S. Owner Summits or U.S. Regional Meetings (non-conference years) • Participation in and event attendance at all non-U.S. Owner Summits (Canada & Mexico) • Participation in four Working Group events (U.S.) • Participation in one Global Board of Directors event • Participation in one Europe Regional Council meeting

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