



# 2025 MEMBERSHIP

Strengthening the Returns on Members'  
Investments in IHG Hotels for 70 years



# We are The IHG Owners Association. Join us.

The IHG Owners Association, a member-led organization founded in 1955, represents thousands of IHG owners globally and serves as a powerful advocate for their interests. As an independent, not-for-profit company, totally separate from IHG, we focus on one thing: strengthening our members' returns on their hotel investments. We convey the voice of the owner directly to IHG leadership to drive meaningful change across key areas, including Technology, Loyalty, Procurement, Sustainability, Commercial, Brand Standards, and Operations. By doing so, we deliver tens of millions of dollars in value to our members annually.



**Your ROI Is Our Mission:**  
Advocacy, Benefits, Networking and Growth

## Advocacy and Representation

The Association's formal advice and counsel to IHG is performed through committees of owner volunteers, called Working Groups. Recent accomplishments include significant reductions of the loyalty assessment rate and the IHG Ignite fee, as well as numerous cost savings on brand standards. Savings for a 100-room U.S. hotel were approximately \$8,000-\$10,000 in 2024 alone. [Watch our video.](#)

## Colleague Retention Programs

- One Allocation of 25 Free Nights is provided for each member hotel. One additional Free Nights Allocation per member hotel may also be purchased. All individuals with Free Nights Allocations also receive an upgrade to IHG One Rewards Platinum Elite status.
- Professional development opportunities through our Emerging Leaders Network and Women's Network.
- Healthcare Insurance: Optional participation in the **IHG Owners Association Healthcare Program** (U.S. hotels only). Association Members may sign up all hotels and other businesses, irrespective of brand affiliation.





## Peer Connections

- We offer dedicated networking opportunities to engage with other members and foster meaningful, business-building connections.
- Members and their designees can volunteer to participate in Working Groups. [Learn more.](#)
- Open invitation to share your input or submit questions on industry issues or IHG initiatives anytime via dedicated email address.

## Partnerships and Resources

- Access tailored Expert Session webinars, podcasts and communications designed to address key issues and questions from you and your peers.
- Take advantage of the Association's negotiated rates and special programs with our Allied Members and Strategic Partners. As one example, owners who participate in our OTA Revenue Recovery Services have recovered, on average, \$13,000 in OTA revenues for a single year.



owners.org



# We Are Better Together

Activate your 2025 membership today or contact us.

**Activate Your  
Membership Here**

## 2025 Dues Per Property\*

# Rooms (per hotel)	2025 Annual Dues
1 - 80	\$475
81 - 150	\$600
151 - 250	\$750
251+	\$850

*\*Dues must be paid for all eligible properties.*

*For membership requirements, visit [www.owners.org/requirements](http://www.owners.org/requirements). For more information on the Free Nights Program, including terms and conditions, visit [www.owners.org/freenights](http://www.owners.org/freenights).*

## Contact Us

### AMERICAS

[membership@ihgowners.org](mailto:membership@ihgowners.org)  
+1.770.604.5555

### EMEA

[emeaamembership@ihgowners.org](mailto:emeaamembership@ihgowners.org)  
+44.7808.098.882

### MLAC

[mlacmembership@ihgowners.org](mailto:mlacmembership@ihgowners.org)  
+52.55.79.06.73.91

### IHG OWNERS ASSOCIATION GLOBAL HEADQUARTERS

Three Ravinia Drive, Suite 100 Atlanta, Georgia 30346  
+1.770.604.5555



**owners.org**

