

**IHG OWNERS**

**A S S O C I A T I O N**

# 2026 MEMBERSHIP

Strengthening the Returns on  
Members' Investments in IHG Hotels  
for more than 70 years



# We are the IHG Owners Association. Join us.

The IHG Owners Association, a member-led organisation founded in 1955, represents thousands of IHG owners globally and serves as a powerful advocate for their interests. As an independent, not-for-profit company, totally separate from IHG, we focus on one thing: strengthening our members' returns on their hotel investments. We convey the voice of the owner directly to IHG leadership to drive meaningful change across key areas, including Technology, Loyalty, People, Sustainability, Commercial, Brand Standards and Operations. By doing so, we deliver tens of millions of dollars in value to our members annually.



## Your ROI Is Our Mission:

Advocacy, Benefits, Networking and Growth

## Advocacy and Representation

The Association's formal advice and counsel to IHG is performed through committees of owner volunteers, called Working Groups. Recent accomplishments include significant reductions of the loyalty assessment rate and the IHG Ignite fee, as well as numerous cost savings on brand standards. [Watch our video.](#)

## Colleague Retention Programs

- One Allocation of 25 Free Nights is provided for each member hotel which is to be assigned to an individual of your choice. One additional Free Nights Allocation per member hotel may also be purchased, which is to be assigned to a different individual. All individuals with Free Nights Allocations also receive an upgrade to IHG One Rewards Platinum Elite status.
- Professional development opportunities through our Emerging Leaders Network (ELN).
  - The Association's ELN is designed to educate and support owners, operators and individuals on their teams who wish to advance their hospitality careers, especially within the Association itself. This forum offers networking and training opportunities to provide ELN members a unique opportunity to collaborate directly with IHG and to help drive owners' returns across the estate. ELN is focused on three areas: Building relationships, The Future of the Industry, and Personal Growth and Development.



## Peer Connections

- We offer dedicated in-person networking opportunities to engage with other members and foster meaningful, business-building connections.
  - Across EMEAA, the Association hosts Regional Owner Meetings twice a year which are open for all members to attend. The meetings are attended by a Working Group Manager from the Association, along with the IHG leadership and specialists relevant to the agenda topics. At the meeting, members have the opportunity to attend a franchisee-only session to network with other owners and operators and raise points for later discussion with IHG. This is followed by a joint session with IHG, where we drive advocacy for owners, hear updates across topics such as Commercial, People, Sustainability, and Technology, as well as any owner-led topics raised in advance.
- Members and their designees can volunteer to participate in Working Groups. [Learn more.](#)
- Open invitation to share your input or submit questions on industry issues or IHG initiatives anytime via dedicated email address.

## Partnerships and Resources

- Access tailored Expert Session webinars, podcasts and communications designed to address key issues and questions from you and your peers.
- Take advantage of our negotiated rates and special programs with our Allied Members and Strategic Partners. As one example, owners who participate in our OTA Revenue Recovery Services have recovered, on average, \$13,000 in OTA revenues per property for a single year.



owners.org



# We Are Better Together

Activate your 2026 membership today or contact us.

**Activate Your  
Membership Here**

## 2026 Dues Per Property\*

# Rooms (per hotel)	2026 Annual Dues
1 - 80	\$549
81 - 150	\$699
151 - 250	\$899
251+	\$999

*\*Dues must be paid for all eligible properties.*

*For terms and conditions of the Free Nights Program, visit [www.owners.org/resources/digital-publications](http://www.owners.org/resources/digital-publications).*

*Additional Free Nights Allocations can be purchased for \$895 (when applicable; limit one additional Allocation per hotel).*

## Contact Us

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