

REUSE TRIUMPH

THE RENOVATION DONATION INITIATIVE (RDI) is an industry-leading initiative that the Association launched in partnership with IHG®. RDI assists owners undergoing property improvement projects (PIPs) in donating their used furnishings, fixtures and equipment (FF&E) to a number of charitable nonprofits. RDI has made a significant difference, saving owners money and resulting in substantial donations to those in need. The program is free to Association members. Here are some of the impressive stats as of November 30, 2019.



27 COMPLETED AND
IN-PROCESS HOTELS



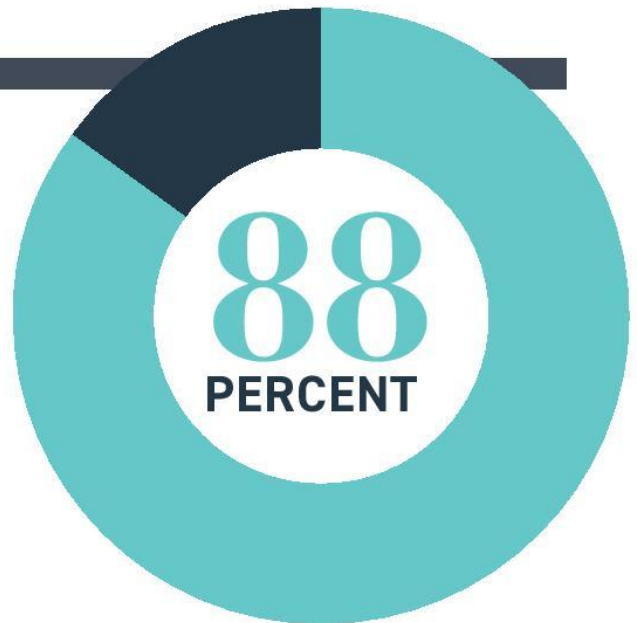
MORE THAN \$325K WORTH OF
GOODS DONATED AND DIVERTED
FROM LANDFILLS



14 NONPROFITS HAVE BENEFITED
FROM THIS PROGRAM

\$4,000

AVERAGE COST SAVINGS PER HOTEL



OF RESPONDENTS SAID RDI
EXCEEDED THEIR EXPECTATIONS



SCAN THE QR CODE TO LEARN
MORE ABOUT THE RENOVATION
DONATION INITIATIVE AND ITS
IMPLEMENTATION.